

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WYFF-TV / GREENVILLE, SC	Date: 9.8.16
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I, Red Eagle Media Group

do hereby request station time concerning the following issue:

National Rifle Association for American Institute for Legislative Action <div style="text-align: center; margin-top: 10px;"> OF AMERICA - SELF-DEFENSE / GUN RIGHTS </div>
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See schedule	see schedule	see schedule	see schedule	see schedule	see schedule
<div style="font-size: 1.5em; font-family: cursive; margin-left: 20px;">SEE ORDER</div>					

This broadcast time will be used by: NRA-ILA

NATIONAL RIFLE ASSOCIATION OF AMERICA
 INSTITUTE FOR LEGISLATIVE ACTION

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

HILLARY CLINTON - DEMOCRATIC PRESIDENT
 DONALD TRUMP - REPUBLICAN GENERAL ELECTION - 11.8.16
 • SELF-DEFENSE / GUN RIGHTS

I represent that the payment for the above described broadcast time has been furnished by (name and address):

NATIONAL RIFLE ASSOCIATION OF AMERICA - INSTITUTE FOR LEGISLATIVE ACTION
 11250 WAPLES MILL ROAD FAIRFAX, VA 22030

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

TREASURER - MARY ROSE ADKINS
 CHAIRMAN - CHRIS COX
 • COMPLETE LIST.
 (SEE ATTACHMENT)

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

9.8.16 Jonathan Fennell 703.683.4877
Date Signature Contact Phone Number
800.672.3888

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
Stephen Davis STEPHEN DAVIS NSA
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ORDER					

Attach proposed schedule with charges (if available): **\$ 10,000**

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

NRA-ILA

Leadership

Allan D. Cors – President

Executive Staff / Spokespersons

Wayne LaPierre – Executive Vice President / Chief Executive Officer

Chris W. Cox – Chairman (Executive Director of the NRA's lobbying branch, the Institute for Legislative Action)

Kyle Weaver – Executive Director of General Operations

Mary Rose Adkins – Treasurer

Chuck Norris – Celebrity Spokesperson

Colion Noir – Host of the NRA's Online Video Channel

NRA On the Record

A customizable database of quotes from leaders of the National Rifle Association

Search People

☐ Statements

☒ Members

☐ View All Statements

Leaders

Statements

- ☒ Animal Rights
- ☒ Campaign Finance
- ☒ Conspiracy Theory
- ☒ Criminal Activity
- ☒ Education
- ☒ Environment
- ☒ Foreign Policy
- ☒ Fox News Appearances
- ☒ Freedom of Speech
- ☒ Gun Accidents
- ☒ Gun Industry
- ☒ Health Care
- ☒ Immigration
- ☒ LGBT Rights
- ☒ Labor
- ☒ Lobbying Activity
- ☒ Other Statements
- ☒ Political Corruption
- ☒ Political Violence
- ☒ Poverty
- ☒ Property Rights
- ☒ Race
- ☒ Religion
- ☒ Repressive Regimes
- ☒ Republican Party (GOP)
- ☒ Sexual Scandals
- ☒ Vigilantism
- ☒ Voting Rights
- ☒ Women's Rights

Sources

82 Members

Results: *Member Name*

















Expand

















(x)

















Joe Allbaugh




















{x}		Scott Bach	>
{x}		Buster Bachhuber	>
{x}		Carol Bambery	>
{x}		Bob Barr	>
{x}		Ronnie Barrett	>
{x}		Clel Baudler	>
{x}		Ken Blackwell	>
{x}		Matt Blunt	>
{x}		John Bolton	>
{x}		Dan Boren	>
{x}		Robert K. Brown	>
{x}		Pete Brownell	>
{x}		John Burtl	>
{x}		Dave Butz	>
{x}		Harlon Carter	>
{x}		J. William Carter	>

{x}		Richard Childress	>
{x}		Patricia Clark	>
{x}		Jeff Cooper	>
{x}		Allan Cors	>
{x}		Charles Cotton	>
{x}		Chris Cox	>
{x}		David Coy	>
{x}		Larry Craig	>
{x}		John L. Cushman	>
{x}		Richard D'Alauro	>
{x}		Robert Dowlut	>
{x}		Cam Edwards	>
{x}		R. Lee Ermey	>
{x}		Manny Fernandez	>
{x}		Sandy Froman	>
{x}		Jim Gilmore	>

{x}		Marion Hammer	>
{x}		Maria Heil	>
{x}		Charlton Heston	>
{x}		Graham Hill	>
{x}		Steve Hornady	>
{x}		Susan Howard	>
{x}		Roy Innis	>
{x}		Joaquin Jackson	>
{x}		Curtis Jenkins	>
{x}		Brian Judy	>
{x}		David Keene	>
{x}		Tom King	>
{x}		Timothy Knight	>
{x}		Neal Knox	>
{x}		George Kollitides	>
{x}		Herb Lanford	>
{x}			

	Wayne LaPierre	>
{x} 	Tony Makris	>
{x} 	Karl Malone	>
{x} 	Sean Maloney	>
{x} 	John Milius	>
{x} 	Buz Mills	>
{x} 	Cleta Mitchell	>
{x} 	Grover Norquist	>
{x} 	Chuck Norris	>
{x} 	Oliver North	>
{x} 	Bob Nosler	>
{x} 	Johnny Nugent	>
{x} 	Ted Nugent	>
{x} 	Richard Pearson	>
{x} 	Jim Porter	>
{x} 	Jay Printz	>
{x}	Todd Rathner	>



{x}



Kayne Robinson



{x}



Wayne Anthony Ross



{x}



Carl Rowan, Jr.



{x}



Don Saba



{x}



William Satterfield



{x}



Mercedes Schlapp



{x}



Ron Schmeits



{x}



Tom Selleck



{x}



John Sigler



{x}



Leroy Sisco



{x}



Todd Vandermyde



{x}



Linda Walker



{x}



Allen West



{x}



Clayton Williams



{x}



Dave Workman



{x}



Rep. Don Young



This website is the property of the Coalition to Stop Gun Violence. It is in no way affiliated with the National Rifle Association (NRA) or any other organization.